

charlie dillon

GRAPHIC DESIGNER + ILLUSTRATOR

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education

Colorado State University
BACHELOR OF FINE ARTS
Dual Concentrations in Graphic Design + Painting
05.2022 // FORT COLLINS, CO.

- minor in Creative Writing
- University Honors Program
- GPA: 3.99 // *summa cum laude*

selected scholarships

- L.B. Waters Memorial Scholarship (2022)
- Bob Coonts Graphic Design Scholarship (2021)
- Creative & Performing Arts Scholarship (2021)
- Honors Scholarship (2018-2022)
- Green & Gold Scholarship (2018-2022)
- Honors Day Essay Scholarship (2018-2019)

skills

- experienced in Adobe InDesign, Illustrator, & Photoshop, creating layouts, branding, & illustrations, including vector work & digital paintings.
- experience with copywriting & copyediting for marketing & social media.
- basic HTML & CSS experience.
- basic video editing experience with Adobe Premiere Pro & Final Cut Pro.
- responds positively to critiques, & works iteratively to find best solutions.
- basic experience with Microsoft Office, including Word, Excel, and Outlook.
- experience working within existing brands and flexing branding for various audiences.

experience

Kansas State University
DEPARTMENT OF COMMUNICATIONS AND MARKETING
Graphic Designer **09.2022-Present**

- creating branded materials for a variety of university-wide clients, including various colleges & stakeholders.
- collaborating with the Office of Recruitment and Admissions to increase student recruitment through targeted messaging.
- designing across platforms & materials, including wall signage, large-scale banners, posters, social media graphics, & digital displays, targeting diverse audiences.

Colorado State University
HOUSING & DINING DEPARTMENT
Graphic Design Intern **07.2021-05.2022**

- created print & web graphics for university dining centers, marketing new events to 30,000+ students.
- successfully designed, illustrated, & copywrote for a 200+ student worker hiring campaign for Spring 2022.
- organized professional files & quickly moved between projects.

MORGAN LIBRARY
Monitor @ Loan & Reserve Desk **05.2021-05.2022**

- oversaw general functions of the Loan & Reserve desk including item checkout, general questions, & technology help for our students and community members.
- supervised & assigned a team of 2-4 student employees, maintaining knowledge of ongoing tasks & priorities in order to keep our team productive.
- led with empathy & humor, creating a more friendly, positive, & inclusive space for our student staff.

Stacks Worker **09.2019-05.2021**

- assisted patrons at the main library desk, fielding various questions from patrons, & in book stacks.

The Rocky Mountain Collegian
Assistant Design Editor **02.2021-05.2021**

- coordinated with leadership from other departments to create graphics in a timely, organized manner.
- led revision process for our 9-person freelance illustrator team, directing roughly 3-8 illustrations per week from sketches to published final pieces through ongoing verbal & written communication.

Freelance Illustrator **08.2020-05.2021**

- created digital illustrations for print, social media, & web for a university newspaper with a 4,000 paper distribution weekly.